

## CAPPERI Project: Evaluation & Monitoring Call for External Evaluators

### Expression of interest

#### The CAPPERI Project

Project name	CAP-PERI Common Agricultural Policy, Peer Educational Resources in Italy
Project starting date	01/08/2021
Project ending date	31/07/2022
Donor	European Commission
Funding programme	IMCAP-2021 — Support for information measures relating to the Common Agricultural Policy for 2021
SDGs	2, 3, 11, 15
Countries involved	Italy: Vicenza, Milan, Rome, Palermo, Mesagne
Coordinator	ALDA
Linked third parties:	<ul style="list-style-type: none"> <li>● La Piccionaia, Vicenza, Italy</li> <li>● ISBEM, Mesagne, Italy</li> <li>● Replay Network; Rome, Italy</li> <li>● IRS, Milan, Italy</li> <li>● CESIE, Palermo, Italy</li> </ul>

CAP-PERI Common Agricultural Policy, Peer Educational Resources in Italy is expecting to improve citizens and especially youths' information and enhance their awareness on what is the CAP and the social, economic and environmental implications of the policy both at National and European level.

Furthermore, CAP-PERI will shed lights on how the Future CAP strategic Plans will be the instrument to allow the achievement of the Green Deal goals, how they will support EU policies

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in managing the transition towards a sustainable food system and in strengthening the efforts of European farmers to contribute to the EU's climate objectives and to protect the environment. The project will be implemented in Italy, with a multiregional focus since, according to the Eurobarometre surveys, Italians lack of knowledge and consciousness on the existence of a European agreement guiding the EU agriculture, and above all on the fact that the agricultural sector has some consequential impacts on climate change, on the biodiversity conservation and on the regeneration of rural areas and the creation of new jobs.

The project meets the call priority of addressing disinformation and misperception about EU agriculture and CAP, by targeting both youths and skeptical citizens of 5 Italian regions using participatory methods and peer to peer learning activities, as we consider it essential to let them experiment by their own the relevance of the EU agri-food sector in the wider EU economy. To bridge the existing communication gap between consumers and farmers, the project aims to implement activities at two levels, on one side focusing on youths and students, by engaging them in an educational and dramaturgical path starting by what they know of CAP impacts of on the environmental, social and economic level of EU countries. On the other side, targeting citizens, CSOs and LAs living in the urban areas, who will be stimulated to reconnect to the surroundings green areas through on-field activities and practical workshops. To improve Consumers' consciousness and awareness about the impact of farmers on the environment, they will be able to meet them in farmers' markets and directly in Urban gardens/green areas.

## Purpose of the evaluation & monitoring

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The evaluation & monitoring expert/team of experts will be involved in the project CAPPERI, to support the co-applicants to understand, ensure, monitor and evaluate the overall **impact of the project**.

The evaluation and monitoring team will support the CAPPERI's consortium to reach the objectives of the project by providing professional and expert advice for the timely and efficient implementation of its activities.

In particular, the external evaluator(s) has been foreseen for the following tasks:

- **PROVIDE AN EVALUATION STRATEGY OF THE PROJECT**
  - A common detailed methodology including quantitative and qualitative indicators for monitoring the implementation process

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- Tools to measure the level of satisfaction of target populations, citizens, LAs and implementing entities
  - Internal evaluation to ensure the reaching of targets established and allowing to adjust better for future activities.
- **EVALUATE THE REAL IMPACT ON BENEFICIARIES IN TERMS OF**
    - Concrete results in relation to the aims of the project
    - Local impact of practices experimented
    - Real commitment of the beneficiaries towards the project phases
  - **ELABORATION OF A SUSTAINABILITY PLAN** that will include guidelines to promote the methodology of the project and the Tools created (creative outputs, Webinars, ...) after the project completion

## Obligations of the Expert(s)

In order to accomplish the mission, the external evaluator(s) is requested to participate for all the duration at the most important meetings of the project and of the final evaluation meeting. Reactions by e-mail or Skype within the 72 hours after a direct request of advice from the members of the consortium are requested to the external evaluator(s).

The external evaluator will:

- Take all the measures to prepare, implement and manage correctly the tasks and the missions assigned
- Communicate to ALDA all the information, documents and suggestions essential or necessary for the execution of the activities
- Fulfil the timesheet and report requested by ALDA necessary for the reporting activities

## The Evaluation processes

It is intended to appoint an evaluator or an evaluation team as soon as possible and before the end of January 2022, that will follow and monitor the CAPPERI project during the next months of implementation (February 2022 – July 2022) and at least one month after the end of the project

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ensuring a monitoring and evaluation of its impact and supporting the consortium in fulfilling the objectives of the project.

The evaluation & monitoring expert(s) will participate in the events foreseen by the project and monitoring and evaluating the implementation of the activities. In the following table, an indicative (non-exhaustive) list of the CAPPERI events in which the evaluator will be required/invited to be present (travel costs may be covered by the project):

Event	Date	City
Coordination Meeting	3-4 March 2022	Mesagne, Puglia
Final Event	June 2022	Palermo, Sicilia

Indicative (and non-exhaustive) list

Activities taking place at Local level may be also included in the list of events where the evaluator's presence and participation will be required/recommended.

### Applicant profile: capacity, skills, experience and knowledge

We are looking for professionals (or organisations) who can demonstrate:

- evaluation experience in relation to multi-methodologies projects
- evidenced experience of working with European programmes
- excellent research and analysis skills
- excellent communication skills
- fluent in Italian
- ability to draft qualitative reports in English

### Evaluation content

The evaluation and monitoring work will address the issue of whether and to which extent the project is meeting its objectives and will measure its impact throughout its implementation period.

The expression of interest shall be structured as follows:

presentation of the expert/team of experts and past relevant experience/references about similar tasks and assignments, especially related to EU projects (max 2 pages)/Presentation of the methodological approach for the monitoring and evaluation of the project (max 4 pages).

Deliverables	Deadline
Evaluation strategy	1 March
Monitoring and evaluation analysis	30 June 2022
Sustainability Plan	30 June 2022

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# alda



European Association  
for Local Democracy

## Deadline

Proposals including a concept note (max 7 pages) and budget proposal in English or Italian should be sent by email to [alessandra.brigo@alda-europe.eu](mailto:alessandra.brigo@alda-europe.eu) as soon as possible and before the **9th February 2022** the latest. ALDA will have the final decision on the choice of the external evaluation and its verdict will be unappealable.

For further information, please contact Alessandra Brigo ([alessandra.brigo@alda-europe.eu](mailto:alessandra.brigo@alda-europe.eu)).

*\*\*\*A detailed summary of the CAPPERI project is available and can be requested by email\*\*\**

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